

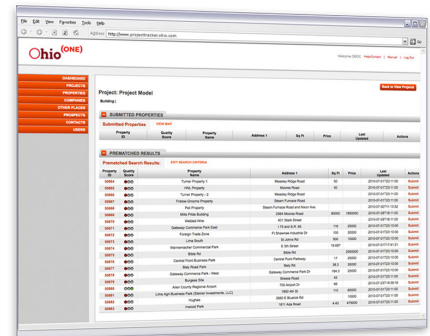
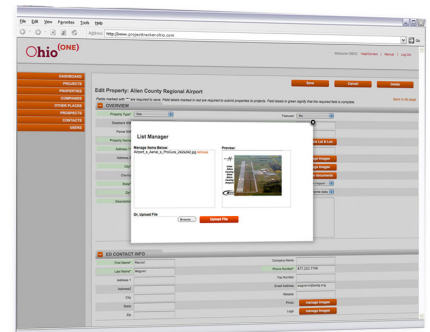
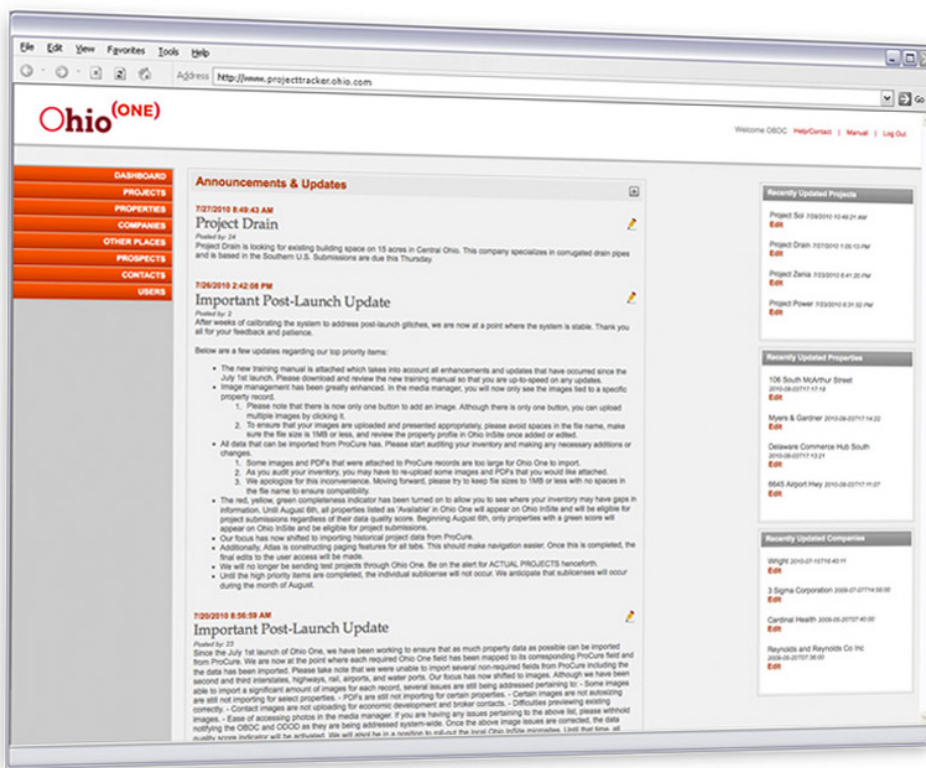


ATLAS
ADVERTISING

PROSPECT MANAGEMENT

Prospect Management that enables you to respond faster, and win more deals.

Manage and prepare responses to prospects more quickly and comprehensively with Atlas Prospect Management software. Developed specifically for community business development, sales, and marketing teams and integrated with the Atlas GIS property database, Atlas Prospect Management is designed to increase efficiency and success by allowing you to gather, approve, and submit multiple properties, documents, and other information to your prospects faster and in one simple system.



STANDARD FEATURES

✓	Web based interface
✓	Sophisticated user management and permissions, controlled by the administrator
✓	Executive level
✓	Sales/Business Development teams
✓	Brokers



✓	Other Stakeholders
✓	Searchable prospect database, available to authenticated users
✓	Data management and reporting
✓	Opportunity/project data management
✓	Contact data management
✓	Prospect/buyer data management
✓	Prospect status reporting
✓	A simple submittal review process process that allows users to submit properties for consideration and
✓	Internal dashboard to communicate prospect status
✓	Integration with Atlas InSite GIS property database
✓	Secure Prospect room for Prospects to log in, review submissions, and contact representative
✓	Training and support
ADVANCED FEATURES	
✓	Integration with third party software such as Sales Force for contact management or Exact Target for email email marketing

Atlas can provide demonstrations of any of our software products around your schedule. To schedule a personalized demo, contact:

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