

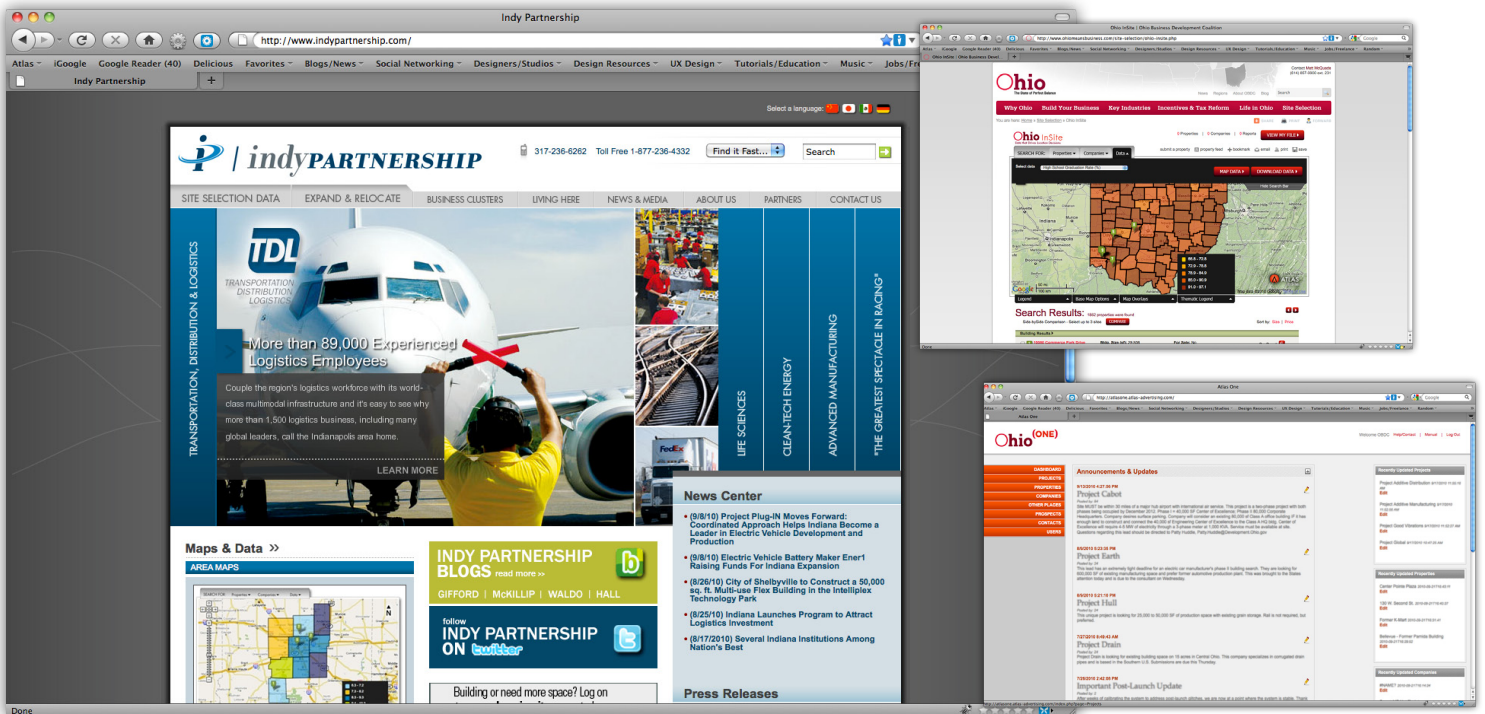
Your Community Sales and Marketing Efforts, Managed in One Place

Developed specifically for community marketing and sales professionals, Atlas One gives you the most feature-rich suite of community sales and marketing tools on the market today. Atlas One allows you to manage your GIS and listings data, web pages and prospects—all in one simple system with complete control and more features designed to drive results, save staff training time and save money.

In just a few clicks, your team will have the most comprehensive single suite of community sales and marketing tools online, including:

- A feature-rich suite of website management tools
- A robust geographic information and listings system integrated into your website
- A prospect management system that enables you to respond faster and win more deals
- A world-class team of experts to support the system

Within Atlas One, you can choose to include one or all of our online marketing and sales management products, including Atlas Prospect Management, Atlas InSite GIS, Atlas EnList GIS and Atlas Content Management. Atlas One pricing is a fraction of what you would expect to pay for all included features if priced separately and varies based on the size of your community, so contact us for a personalized price quote today.



STANDARD ATLAS ONE GIS FEATURES	
✓	Searchable property, company, attraction and community databases seamlessly integrated into your website
✓	A dynamic color-coded map legend that differentiates office, residential, industrial and land entries
✓	Street view, satellite view and terrain view display options
✓	The ability to zoom in, zoom out and pan in any direction on the map
✓	Featured properties and companies selected and edited by your team
✓	Property and company comparison reporting tools
✓	Editable data report overlays
✓	Custom data mapping for universities, parks, attractions, hospitals and more
✓	User-defined drive time and radius reporting
✓	Import and export tools for property, company and other place data
✓	Print options for property, company and other data
✓	Customizable user access levels
✓	Print, email and share page features
✓	Monthly reports on the top property, business and data searches on your site
✓	Software and data updates and basic product support
STANDARD ATLAS ONE PROSPECT MANAGEMENT FEATURES	
✓	Web-based interface
✓	Sophisticated user management and permissions, controlled by the administrator
✓	- Executive level
✓	- Sales/Business Development teams
✓	- Brokers
✓	- Other Stakeholders
✓	Searchable prospect database available to authenticated users
✓	Data management and reporting
✓	- Opportunity/project data management
✓	- Contact data management
✓	- Prospect/buyer data management
✓	- Prospect status reporting
✓	A simple review process that allows users to submit properties for consideration and allows administrators to accept or reject these submissions

✓	An internal dashboard to communicate prospect status
✓	Integration with Atlas InSite GIS property database
✓	Secure prospect room for prospects to log in, review submissions and contact representatives
✓	Training and support
STANDARD ATLAS ONE CONTENT MANAGEMENT FEATURES	
✓	An advanced content editor compatible with the latest browsers
✓	Easy publishing for images, video, flash and documents
✓	A built-in sidebar widget manager that enables your staff to select and reorder sidebar widgets on each page of your site
✓	Robust SEO tools designed to increase your ranking in Google
✓	Page layout management tools that control how each page is displayed (with or without an image header, with or without a sidebar)
✓	RSS controls that enable your team to add any page on your site to an RSS feed
✓	Customizable brochures and file sharing features using My Favorites
✓	Banner ad placement tools for placing partner banners
✓	Contact form and Thank You messages
✓	The ability to integrate seamlessly with our GIS, project tracking and other software products
✓	Website analytics tracking
PREMIUM ATLAS ONE CONTENT MANAGEMENT FEATURES	
	A robust media center featuring image galleries, video galleries, press release feeds and social media
	Event management tools, including interactive calendars and custom microsites
	Privacy controls that allow your team to create password protected pages on the site
	Virtual familiarization tours
	Database management and CRM integration
	Email marketing management
	Flash map integration and editing tools

Atlas can provide demonstrations of any of our software products at your convenience. To schedule a personalized demo, contact:

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