

A Feature-Rich Suite of Website Management Tools

Developed specifically for community marketers, Atlas Content Management is designed to help your team develop and manage your website with more control, convenience and results; all in one place; and without any technical knowledge. Currently used in dozens of communities in 40+ U.S. states and six countries, Atlas CMS is one of the most widely used content management systems built specifically for communities.



STANDARD FEATURES

✓	An advanced content editor compatible with the latest browsers
✓	Easy publishing for images, video, flash and documents
✓	A built-in sidebar widget manager that enables your staff to select and reorder sidebar widgets on each page of your site
✓	Robust SEO tools designed to increase your ranking in Google

✓	Page layout management tools that control how each page is displayed (with or without an image header, with or without a sidebar)
✓	RSS controls that enable your team to add any page on your site to an RSS feed
✓	Customizable brochures and file sharing features using My Favorites
✓	Banner ad placement tools for placing partner banners
✓	Contact form and Thank You messages
✓	The ability to integrate seamlessly with our GIS, project tracking and other software products
✓	Website analytics tracking
PREMIUM FEATURES	
	A robust media center featuring image galleries, video galleries, press release feeds and social media
	Event management tools, including interactive calendars and custom microsites
	Privacy controls that allow your team to create password protected pages on the site
	Database management and CRM integration
	Email marketing management
	Flash map integration and editing tools
	Virtual familiarization tours

Atlas CMS is fully customizable. If you can dream up a feature, we can build it.

Please contact our sales team for more information.

**Atlas can provide demonstrations of any of our software products at your convenience.
To schedule a personalized demo, contact:**

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